

Customer Success for Dual Use

Maximize your investment in
QlikView® and Qlik Sense®.



INTRODUCTION

It's easier to lead with data when your strategy and products work together to meet your business needs. Qlik® services maximize your investment in both QlikView and Qlik Sense.

QlikView and Qlik Sense deployed together empower your organization to support a wide range of complex business use cases – from self-service data visualization to guided analytics to custom analytics applications. But realizing the most value from both of our proven solutions comes from matching them with the right strategy, supported by the optimal mix of services and resources, to transform your business.

Dual Use Services prepares you to take full advantage of QlikView and Qlik Sense

Whether you're looking to create brand new apps in Qlik Sense or transition existing apps from QlikView to Qlik Sense, our customer success organization helps you determine the best path forward.



Our Dual Use Services Packages

We team with you to meet specific dual-use needs, including developing a dual-use strategy, setting up a Qlik Sense architecture for use with QlikView, educating your QlikView users and developers about Qlik Sense, and converting or re-engineering select QlikView apps for use in Qlik Sense. Choose your preferred package or package combination:

Bundle Pricing Available			Add-On
 <p>Application Assessment Services</p> <p><i>Building a strategy and roadmap to best unlock the power and capabilities of QlikView and Qlik Sense</i></p> <ul style="list-style-type: none"> • Infrastructure Review/ Basic Install • QlikView to Qlik Sense Conversion Assessment • Application Conversion • Conversion or User Interface Development 	 <p>Architecture Services</p> <p><i>Ensuring your Qlik Sense infrastructure is optimized and you're ready to unleash the value of QlikView and Qlik Sense to your users</i></p> <ul style="list-style-type: none"> • Architecture and Security Definition Recommendations • Platform Installation/ Configuration or Architecture Assessment 	 <p>Education Services</p> <p><i>Transferring critical knowledge and sharing resources to maximize success as you deploy and adopt Qlik Sense</i></p> <ul style="list-style-type: none"> • 2 Business Analyst Students Public Instructor-Led Class "Create Visualizations with Qlik Sense" with 12-month Qlik Continuous Classroom Business Analyst Subscription • 1 System Administrator Student Public Instructor-Led Class "Deploy and Administer Qlik Sense" 	 <p>Conversion / Innovation Services</p> <p><i>Re-designing and converting your QlikView apps to optimize the performance and results of your analytics</i></p> <ul style="list-style-type: none"> • Application Discovery • Data Model Refactoring • Qlik Sense Application Development

Our Approach



Application Assessment Services

We start by taking a close look at your current QlikView applications. Then we develop a dual-use strategy, working our future Qlik roadmap into your plan. We document recommendations – from retiring unused apps to improving existing QlikView apps to creating new insights with Qlik Sense – so you can easily reference them later. When there’s time, we also identify ways for you to use backend processes and data modeling to accelerate conversion, and we even convert your first applications. For deeper-dive implementation services, we refer you to our Conversion and Application Development services professionals.

Estimated delivery time is 10-15 days • We recommend purchasing both Application Assessment Services and Architecture Services • Time permitting, we work with you to convert your first apps with our QlikView Converter tool



Architecture Services

We take time to understand your business goals, then prepare architecture and security recommendations to meet them. We work together to either install & configure your new Qlik Sense environment or assess & prepare your existing Qlik Sense environment so you can easily manage it together with your QlikView environment.

Estimated delivery time is 5-10 days



Education Services

We deliver training and reference guides, tailored by user roles. We make it easy for your busy IT staff and employees to attend by hosting both instructor-led training sessions in our public locations and self-paced learning sessions online through our [Qlik Continuous Classroom](#). We cover topics for novices as well as students who are already familiar with QlikView.

Use the value on your Training Card to purchase services (see table on page 3 for minimum recommended mix).

DATA LITERACY FOR ALL

We also deliver a comprehensive – mostly free – learning program to help both individuals and organizations understand, analyze, and use data with confidence.

Get the details at qlik.com/GetDataLiterate



Conversion / Innovation Services

Working with your team, we'll re-design and convert or re-engineer your QlikView apps that would most benefit from Qlik Sense capabilities. When possible, we'll convert and/or re-use existing components of your QlikView apps to accelerate development.

*Terms & Conditions for All Services: Scope is finalized at project start.
Costs do not include travel and expenses.*

Ask your Qlik account representative for more information.



About Qlik

Qlik is on a mission to create a data-literate world, where everyone can use data to solve their most challenging problems. Only Qlik's end-to-end data management and analytics platform brings together all of an organization's data from any source, enabling people at any skill level to use their curiosity to uncover new insights. Companies use Qlik products to see more deeply into customer behavior, reinvent business processes, discover new revenue streams, and balance risk and reward. Qlik does business in more than 100 countries and serves over 48,000 customers around the world.

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